



SVN ENTERPRISES
PRIVATE LIMITED

WELCOME

LET'S GROW TOGETHER

KEY PILLARS OF DIRECT SELLING ORGANISATION (4 P'S)

PROFILE



PRODUCT

PLAN

PROMOTION



About Managing Director

- *Legal Advisor*
- *Knowledge of Ancient Ayurveda*
- *Medical Practitioner*
- *Expertise about Ayurveda*

16+

Years of Pharmaceuticals
Industry

24+

Year of Industry
Experience

420+

Cities Travelled

20+

Year of Direct
Selling Experience

**Dr. R. S.
Rajput**

MANAGING DIRECTOR
SVN ENTERPRISES PRIVATE LIMITED

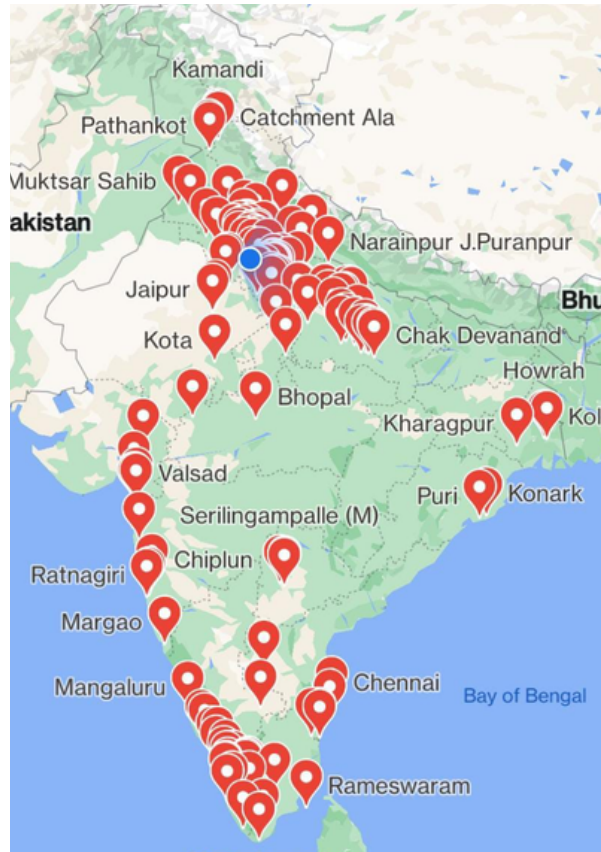


Dheeraj Rawal

DIRECTOR
SVN ENTERPRISES PRIVATE LIMITED

About Director

- *MBA - Marketing and Finance from SRM University (University Topper).*
- Business Communication Skills from British Council.
- Global Markets and Economy from Sunway University, Malaysia
- Entrepreneurship Development Program from Tianjin, China



160+
Cities Travelled

9+
Year of Industry
Experience

7+
Year of Direct
Selling Experience



SVN ENTERPRISES PRIVATE LIMITED



Government of India
Form GST REG-06
[See Rule 10(1)]

Registration Certificate

Registration Number : 07AAXCS7207B1Z6

1. Legal Name	SVN ENTERPRISES PRIVATE LIMITED		
2. Trade Name, if any	SVN ENTERPRISES PRIVATE LIMITED		
3. Constitution of Business	Private Limited Company		
4. Address of Principal Place of Business	123/3, cross road, SANT NAGAR, BURARI, North Delhi, Delhi, 110084		
5. Date of Liability	01/07/2017		
6. Period of Validity	From	01/07/2017	To NA
7. Type of Registration	Regular		
8. Particulars of Approving Authority	Signature		
	Validity unknown Digitally signed by SVN ENTERPRISES PRIVATE LIMITED AND SERVICES TAX NETWORK 1 Date: 2018.07.10 16:46:43 IST		
Name			
Designation			
Jurisdictional Office			
9. Date of issue of Certificate	16/07/2018		

Note: The registration certificate is required to be prominently displayed at all places of business in the State.



GOVERNMENT OF INDIA
MINISTRY OF CORPORATE AFFAIRS
Central Registration Centre

Certificate of Incorporation

[Pursuant to sub-section (2) of section 7 of the Companies Act, 2013 and rule 8 of the Companies (Incorporation) Rules, 2014]

I hereby certify that SVN ENTERPRISES PRIVATE LIMITED is incorporated on this Thirteenth day of October Two thousand sixteen under the Companies Act, 2013 and that the company is limited by shares.

The CIN of the company is U51906DL2016PTC307093.

Given under my hand at Manesar this Thirteenth day of October Two thousand sixteen.

Deputy Registrar.
Varaha Santoshi Jao

For and on behalf of Registrar of Companies



आयकर विभाग
INCOME TAX DEPARTMENT
भारत सरकार
GOVT. OF INDIA

Ref No: 8830930335913/TAN/NEW
TO:
SVN ENTERPRISES PRIVATE LIMITED
KH NO. 123/3, GF
SANT NAGAR
VILLAGE BURARI
NORTH DELHI-110084
DELHI
TEL. NO. 0

Aug 22, 2022

Sir/Madam,
Sub : Allotment of Tax Deduction Account Number (TAN) as per Income Tax Act, 1961

Kindly refer to your application (Form 49B) dated Aug 13, 2022 for the allotment of Tax Deduction Account Number.

In this connection, the following TAN has been issued to you/your organisation:

DELS96190D

Please quote the same in all TDS challans, TDS Certificates, TDS returns, Tax Collection at Source (TCS) returns as well as other documents pertaining to such transactions.

Quoting of TAN on all TDS returns and challans for payment of TDS is necessary to ensure credit of TDS paid by you and faster processing of TDS returns.

The above TAN should also be used as Tax Collections at Source Account Number under section 208CA.

Kindly note that it is mandatory to quote TAN while furnishing TDS returns, including e-TDS returns. e-TDS returns will not be accepted if TAN is not quoted.

This supersedes all the Tax Deduction / Collection Account Number, allotted to you earlier.

Income Tax Department

Signature Not Verified
Digitally signed by Income Tax Department
GOVERNMENT OF INDIA
CAI:0230
Reason: No valid signature

Caution: Income Tax Department does not send e-mails regarding refunds and does not seek any taxpayer information like username, password, details of ATM, bank accounts, credit cards, etc. Taxpayers are advised not to part with such information on the basis of emails.



Profile

- 2004**
DIVINE PHARMACUETICALS
(AYURVEDIC MEDICINE)
- 2016**
SVN ENTERPRISES PRIVATE LIMITED
(TRADING - DEPOT)
- 2020**
ALL BIG MART
(E-COMMERCE PLATFORM DURING
COVID ERA)
- 2022**
TIE UP WITH 3 KOREA BASED COMPANY
 - IONIA LTD
 - J B THERMAL THERAPY
 - TRYCAM



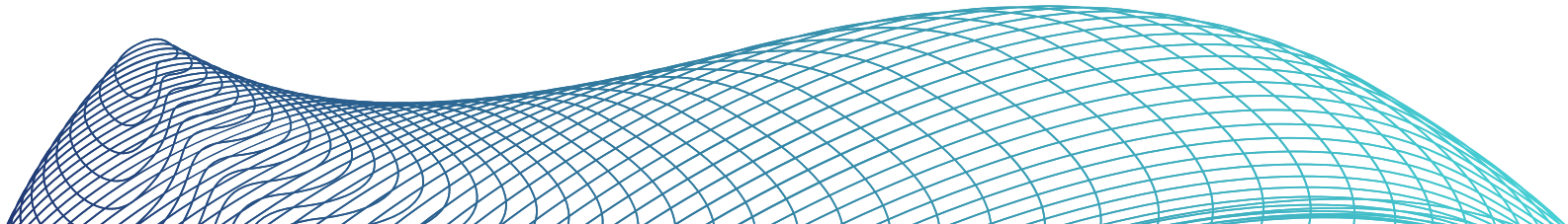
Our Goals

Vision & Mission

To Grow Together With A Healthy And Wealthy Environment Where We Can Move Towards Maximization Of A Healthy Lifestyle With Herbal And Chemical-Free Products And A Wealthy Lifestyle With Working In Clear And Transparent Management And In A Ethical Working Space So That We Can Set Up A Benchmark In Direct Selling Industry.

Values

Ethics
Transparency
Integrity
Commitment



Products

- ✓ Ayush Certified Ayurvedic Product
 - ✓ FDA Approved Food Supplement
 - ✓ 100% Natural Product
 - ✓ GMP Products
 - ✓ 18+ Years Expertise in Ayurvedic Field
 - ✓ Thermal Therapy Product Imported from Korea
-



Healthcare



Food Supplement



Jewelry



BUSINESS
— — — — —
PLAN

BENEFIT AS USER



RETAIL PROFIT

SELLING PRODUCTS DIRECTLY TO CUSTOMER IS THE FIRST STEP TO SUCCESS AND BUILDING A SOLID FOUNDATION FOR YOUR BUSINESS WHICH GENERATES RETAIL PROFIT WHICH IS EQUAL TO DIFFERENCE BETWEEN MRP AND DISTRIBUTOR PRICE.

$$RP = MRP - DP$$

RP REFERS TO RETAIL PROFIT
MRP REFERS TO MAXIMUM RETAIL PRICE
DP REFERS TO DISTRIBUTOR PRICE



CONSISTANCY SCHEME

CONSISTANCY IS THE KEY TO SUCCESS THEREFORE CONSISTANCY SCHEME IS INTRODUCED TO ALLOW USERS TO BE CONSISTANT WITH THEIR MONTHLY PURCHASE.

100/- AND MULTIPLE OF 100/- (EX. 1000/- , 2000/- , 2500/-) ARE ELIGIBLE FOR CONSISTANCY OFFER. FIRST SELF PURCHASE CAN BE DONE IN WHOLE MONTH AND FOR NEXT 3 MONTHS SELF PURCHASE SHOULD BE DONE BEFORE 15TH OF EVERY MONTH THEN THE USER WILL BE ELIGIBLE FOR CONSISTANCY SCHEME.

USER WILL GET 20% VOUCHER OF 4 MONTHS AVERAGE SELF REPURCHASE WHICH CAN BE USED FOR PURCHASING PRODUCTS OF YOUR OWN CHOICE FROM CONSISTANCY PRODUCT LIST. I.E.

PURCHASE

FIRST PURCHASE	ANY DATE
1ST MONTH	BEFORE 15TH
2ND MONTH	BEFORE 15TH
3RD MONTH	BEFORE 15TH

TOTAL 5000/- - 20% - 1000/- VOUCHER THAT CAN BE USER PURCHASING PRODUCTS OF YOUR CHOICE FROM CONSISTANCY PRODUCT LIST.

REPURCHASE INCOME

- GENERATION INCOME
- TRAVEL FUND
- CAR FUND
- HOUSE FUND



INDIA'S FIRST REPURCHASE PLAN



BASED ON AMOUNT NOT ON PV/BV

Based on Unlimited Depth Hybrid Structure

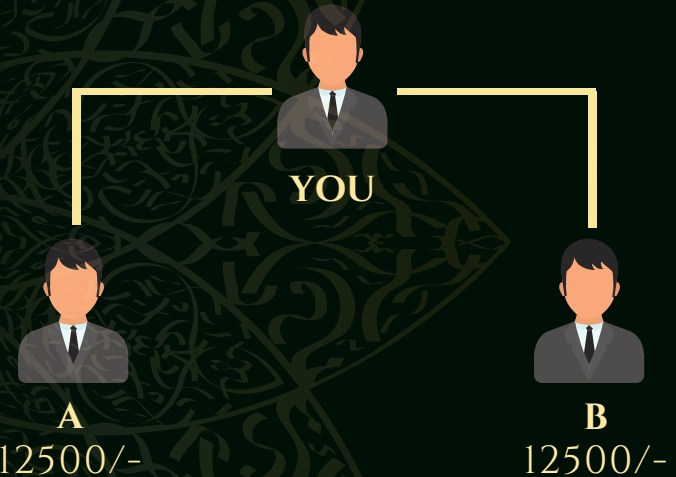
GENERATION INCOME

GENERATION/ SPONSER	PERCENTAGE	SELF
1ST GENERATION	15%	500/-
2ND GENERATION	10%	600/-
3RD GENERATION	5%	700/-
4TH GENERATION	2.5%	800/-
5TH - 9TH GENERATION	1.25%	850/-
10TH - 15TH GENERATION	0.80%	900/-
16TH - 20TH GENERATION	0.60%	950/-
21TH - 25TH GENERATION	0.50%	1000/-

TRAVEL FUND (5%)

5% OF COMPANY TURNOVER FUND IS ALLOTTED FOR TRAVEL FUND ACHIEVERS OF THE COMPANY. EVERY DISTRIBUTOR CAN EARN TRAVEL FUND BASED ON TRAVEL FUND POINTS. A TRAVEL FUND POINT IS EARNED WHEN THE INDEPENDENT DISTRIBUTOR IS ABLE TO DO BUSINESS OF 25000/- RUPEES EQUALLY DIVIDED IN TEAM A AND TEAM B.

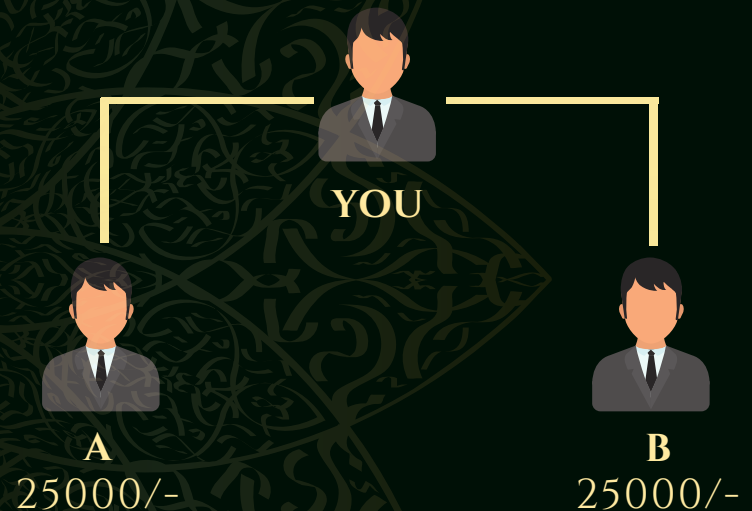
- TRAVEL FUND VALUE = 5% OF COMPANY'S TOTAL REPURCHASE TURNOVER OF THE MONTH (IN AMOUNT) / TOTAL TFP COLLECTED IN A CALENDER MONTH.
- TRAVEL FUND = TRAVEL FUND VALUE X YOUR TRAVEL FUND POINT IN A CALENDER MONTH.
- 1 TRAVEL FUND POINT = 12500/- : 12500/-
- 10 POINTS CAPPING*



CAR FUND (6%)

6% OF COMPANY TURNOVER FUND IS ALLOTTED FOR CAR FUND ACHIEVER OF THE COMPANY. EVERY DISTRIBUTOR CAN EARN CAR FUND BASED ON CAR FUND POINTS. A CAR FUND POINT IS EARNED WHEN THE INDEPENDENT DISTRIBUTOR IS ABLE TO DO BUSINESS OF 50000/- RUPEES EQUALLY DIVIDED IN TEAM A AND TEAM B.

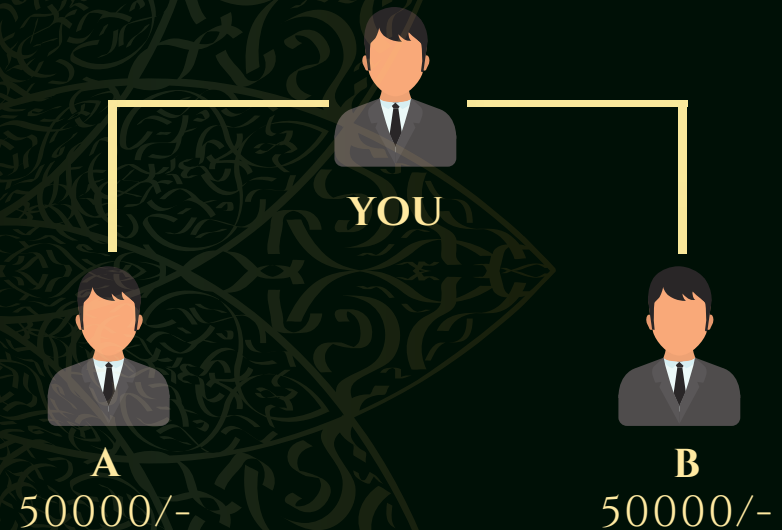
- CAR FUND VALUE = 6% OF COMPANY'S TOTAL REPURCHASE TURNOVER OF THE MONTH (IN AMOUNT) / TOTAL CFP COLLECTED IN A CALENDER MONTH.
- CAR FUND = CAR FUND VALUE X YOUR CAR FUND POINT IN A CALENDER MONTH.
- 1 CAR FUND POINT = 25000/- : 25000/-
- 10 POINTS CAPPING*



HOUSE FUND (4%)

4% OF COMPANY TURNOVER FUND IS ALLOTTED FOR HOUSE FUND ACHIEVER OF THE COMPANY. EVERY DISTRIBUTOR CAN EARN HOUSE FUND BASED ON HOUSE FUND POINTS. A HOUSE FUND POINT IS EARNED WHEN THE INDEPENDENT DISTRIBUTOR IS ABLE TO DO BUSINESS OF 100000/- RUPEES EQUALLY DIVIDED IN TEAM A AND TEAM B.

- HOUSE FUND VALUE = 4% OF COMPANY'S TOTAL REPURCHASE TURNOVER OF THE MONTH (IN AMOUNT) / TOTAL HFP COLLECTED IN A CALENDER MONTH.
- HOUSE FUND = HOUSE FUND VALUE X YOUR HOUSE FUND POINT IN A CALENDER MONTH.
- 1 HOUSE FUND POINT = 50000/- :
- 50000/-
- CAPPING FREE*



FAST START

Business builder can be categorized under four different categories such as Silver, Gold, Platinum & Diamond. The benefits varies across different categories.



SILVER TIER

FIRST PURCHASE : 500 PV

10% OF PV OF YOUR
REFERRALS IN THE
MULTIPLE OF 500 PV

6% MATCHING INCOME

1000 CAPPING PER DAY
ONLY ON MATCHING



GOLD TIER

FIRST PURCHASE : 1500 PV

20% OF PV OF YOUR
REFERRALS IN THE
MULTIPLE OF 1500 PV

8% MATCHING INCOME

2000 CAPPING PER DAY
ONLY ON MATCHING



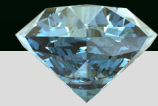
PLATINUM TIER

FIRST PURCHASE : 4500 PV

30% OF PV OF YOUR
REFERRALS IN THE
MULTIPLE OF 4500 PV

10% MATCHING INCOME

6000 CAPPING PER DAY
ONLY ON MATCHING



DIAMOND TIER

FIRST PURCHASE : 9000 PV

40% OF PV OF YOUR
REFERRALS IN THE
MULTIPLE OF 9000 PV

12% MATCHING INCOME

12000 CAPPING PER DAY
ONLY ON MATCHING

**65% Distribution
on Repurchase
Amount**

Highest Distribution in Industry

**Upto 80%
Distribution on
Fast Track**





**Everyone
Can
Succeed**

PROMOTION

- 01 Free Therapy across myHealth my Wealth Franchisee's.
- 02 Seminar's in Across Different Cities
- 03 2N/3D Leadership Development Program
- 04 3N/4D International Tour
- 05 Tutorial Video's over Youtube
- 06 Promotional Brochure's free with Every Order Dispatch.
- 07 Health Care Campaign's at Parks, Societies etc.
- 08 Free Delivery all Over India





SVN ENTERPRISES
PRIVATE LIMITED

A LOT MORE TO COME...

STAY TUNED

**AVAILABLE ON
WEB**

**AVAILABLE ON
ANDROID**

www.svnepl.com

Thank you 



NEXT
FEW
MONTH



UPTO 60+ OWN LABELLED PRODUCTS IN NEXT 6 MONTHS

- Personal Care
(No Paraben | No Silicon | No Sulphate)
 - Home Care
 - Colour Cosmetic's
- 



Seller Program

First Time in India, Sell Your Product's with Us



FUTURE



A futuristic digital interface with a blue color scheme. In the center, a woman in a white lab coat and glasses points upwards. To her right is a translucent blue human figure. The background is filled with glowing blue lines, a molecular structure, a world map, and various data panels and icons. The text "INTRODUCING" is at the top and "NEUTRACUETICALS" is at the bottom, both in large, bold, black letters.

INTRODUCING "NEUTRACUETICALS"

Effervescence Tablets (Nutraceutical)



- ✓ Easy to Carry
- ✓ Easy to Promote
- ✓ Fast Acting Formulae
- ✓ Result Oriented



- ✓ Post Workout
- ✓ Pre Workout
- ✓ Veg Collagen
- ✓ Green Tea
- ✓ Slimming
- ✓ Skin Hair & Nail Care
- ✓ Calcium Tablet
- ✓ Sleep Care
- ✓ Bone Health
- ✓ Multi Vitamin

- ✓ Apple Cider Vinegar
- ✓ Healthy Green
- ✓ Ultra Vitality
- ✓ Testorene Booster
- ✓ Calma Sutra
- ✓ Coconut Water
- ✓ Green Coffee Beans
- ✓ Magnesium Calm
- ✓ Curcumin Gold+
- ✓ Japanese Matcha

A graphic of a scroll with a yellowish-gold surface and wooden rollers on the left and right sides. The scroll is unrolled and centered against a dark blue background. The text 'Thank You' is written in a bold, black, gothic-style font across the middle of the scroll.

Thank You